

JINNA KIM / 金真娜 (金子真娜)

jinnakaneko@gmail.com

18519938630

Based in Shunyi, Beijing

Illustration, Graphic Design

插画, 平面设计



Photoshop  
Illustrator  
InDesign  
Adobe XD  
After Effects  
Unity  
HTML/CSS  
Blender  
Spine 2D

## Professional Work

2019 January -  
2022 December

### Lead Graphic Designer, Carpe Noctem K.K

Tokyo, Japan

Directed and managed all operations related to art and design for Carpe Noctem K.K.

- Conducted meetings with stakeholders to communicate project status and gather feedback
- Managed sourcing, coordination and review of external artists for internal projects
- Developed branding, collateral, website and app specific prototypes, designs and UI/UX testing for internal projects
- Led development and art direction of mobile game
  - Created design documentation and concept art
  - Managed external artists, animator, engineer based globally, remotely from Tokyo
  - Budgeting
  - Product managed development, feature dev and testing with stakeholders
- Prototyped, designed and tested UI/UX for internal projects
- Conducted R&D pertaining to emerging art related technologies: AI generated art, coloring, AR/XR, VR, NFT, Vtuber

2017 November -  
2018 December

### Visual Designer, Yuecheng Technology

Beijing, China

- UI/UX design for VR remote control for VR Cinema
- **Art Directing** the VR walking space experience "The Apple"
  - Coordinated with the animator, developers
  - Story boarding
  - Merchandise design and coordinating with vendors from concept to product
  - Environmental design for an immersive VR theme park "The Apple" at Joy City Shanghai 2018
- In House designs – Presentations, book catalogues, website re-design

2015 - Current

### Sole Proprietor (FREELANCE) – Jinna Kaneko Illustration & Designs

Tokyo, Japan  
Beijing, China

- **Digital Illustrations** and **Graphic Design** for UBER EATS, Rakuten, Paypay, AirBnB Shanghai, Time Out Shanghai, Time Out Beijing, Beijinger.
- **Lead illustrator** for NFT PFP project "Astrobaby Club", Moderator for Discord
- **NFT** 1of1s of own personal illustrations on SuperRare.com

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## LANGUAGES



English  
中文  
日本語

## Professional Work

2015 - Current

- Promotional and inhouse branding designs for NEM group, SYMBOL (a crypto asset)
- Branding and Environmental design Art Fair in Hotel Beijing 2019 - 2023
- Branding, brochure design, website design and product and packaging design for Elosia
- Managing the online Virtual 3D tour of the exhibit "Drawing Pogo" at Taikang Space Beijing
- Branding and poster designs for Good Bait (Jazz bar)
- Social media manager using Wechat official accounts, Facebook and Instagram weekly posts for Good Bait
- Co-founder of Hole in the Wall Collective, creating zines and art market events to promote and record underground culture of Beijing
- Comic for Spittoon Comics "90's East"
- Curating CCA student work at a gallery (NFAC/Gallery 5701 Telegraph)

2016

**PR and Exhibition Department Internship,  
UCCA (Ullens Center for Contemporary Arts)**

Beijing, China

- Media contacting, Opening reception, Social media

2014

**Art Teaching Assistant,  
Oakland International Highschool**

Oakland, CA, USA

## Education

2012 - 2015

**California College of the Arts**  
Bachelor of Fine Arts, (BFA) Illustration

San Francisco, CA, USA

2011 - 2012

**Simon Fraser University**  
Psychology and Anthropology major

Vancouver, BC, CA

2008 - 2011

**Dulwich College Beijing**  
IB Diploma, IGCSE

Beijing, China

## Awards

2018

**2018 Best VR Multi-person Experience Award at  
RAINDANCE Film Festival 2018 (YCT)**

London, UK

## SOCIAL MEDIA

Instagram  
@rainbowunicornpandaa  
@holeinthewallcollective

LinkedIn  
www.linkedin.com/in/JinnaKimTokyo

