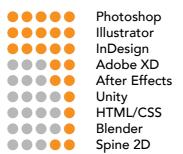
# JINNA KIM / 金真娜 (金子真娜)

jinnakaneko@gmail.com 18519938630 Based in Shunyi, Beijing

Illustration, Graphic Design 插画、平面设计



Tokyo, Japan

### **Professional Work**

# 2019 January -2022 December

# Lead Graphic Designer, Carpe Noctem K.K

Directed and managed all operations related to art and design for Carpe Noctem K.K.

- $\bullet$  Conducted meetings with stakeholders to communicate project status and gather feedback
- Managed sourcing, coordination and review of external artists for internal projects
- Developed branding, collateral, website and app specific prototypes, designs and UI/UX testing for internal projects
- Led development and art direction of mobile game
  - o Created design documentation and concept art
  - o Managed external artists, animator, engineer based globally, remotely from Tokyo
  - o Budgeting
  - o Product managed development, feature dev and testing with stakeholders
- Prototyped, designed and tested UI/UX for internal projects
- Conducted R&D pertaining to emerging art related technologies: Al generated art, coloring, AR/XR, VR, NFT, Vtuber

# 2017 November -2018 December

# Visual Designer, Yuecheng Technology

- UI/UX design for VR remote control for VR Cinema
- Art Directing the VR walking space experience "The Apple"
  - o Coordinated with the animator, developers
  - o Story boarding
  - o Merchandise design and coordinating with vendors from concept to product
  - o Environmental design for an immersive VR theme park "The Apple" at Joy City Shanghai 2018
- In House designs Presentations, book catalogues, website re-design

Beijing, China

## 2015 - Current

# Sole Proprietor (FREELANCE) – Jinna Kaneko Illustration & Designs

Tokyo, Japan Beijing, China

- **Digital Illustrations** and **Graphic Design** for UBER EATS, Rakuten, Paypay, AirBnB Shanghai, Time Out Shanghai, Time Out Beijing, Beijinger.
- Lead illustrator for NFT PFP project "Astrobaby Club", Moderator for Discord
- NFT 1of1s of own personal illustrations on SuperRare.com

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### **LANGUAGES**



English 中文 日本語

#### **Professional Work**

2015 - Current

- Promotional and inhouse branding designs for NEM group, SYMBOL (a crypto asset)
- Branding and Environmental design Art Fair in Hotel Beijing 2019 2023
- Branding, brochure design, website design and product and packaging design for Elosia
- Managing the online Virtual 3D tour of the exhibit "Drawing Pogo" at Taikang Space Beijing
- Branding and poster designs for Good Bait (Jazz bar)
- Social media manager using Wechat official accounts, Facebook and Instagram weekly posts for Good Bait
- Co-founder of Hole in the Wall Collective, creating zines and art market events to promote and record underground culture of Beijing
- Comic for Spittoon Comics "90's East"

IB Diploma, IGCSE

• Curating CCA student work at a gallery (NFAC/Gallery 5701 Telegraph)

2016	PR and Exhibition Department Internship,	Beijing, China
	UCCA (Ullens Center for Contemporary Arts)	beijing, China

• Media contacting, Opening reception, Social media

2014	Art Teaching Assistant,	Oakland, CA, USA
	Oakland International Highschool	

### **Education**

2012 - 2015	California College of the Arts Bachelor of Fine Arts, (BFA) Illustration	San Francisco, CA, USA
2011 - 2012	Simon Fraser University Psychology and Anthropology major	Vancouver, BC, CA
2008 - 2011	Dulwich College Beijing	Beijing, China

### **Awards**

2018 2018 Best VR Multi-person Experience Award at London, UK **RAINDANCE Film Festival 2018** (YCT)

### **SOCIAL MEDIA**

Instagram @rainbowunicornpandaa @holeinthewallcollective

www.linkedin.com/in/JinnaKimTokyo

